

FOR IMMEDIATE RELEASE

October 19, 2012

Contact: Michelle Tabnick, (646) 765-4773, michelle@michelletabnickcommunications.com

The Junior Society of BALLETT HISPANICO DANCE INTO FASHION featuring the designs of Cushnie et Ochs raised more than \$60,000

The Jane Ballroom
Thursday, October 18 at 8pm

The Junior Society of **Ballet Hispanico**, the nation's premier Latino dance organization, hosted its annual Junior Society Benefit, **Dance Into Fashion**, at **The Jane Ballroom** on Thursday, October 18, 2012 at 8pm. The wildly successful evening included over 200 guests and raised \$60,000.

The evening showcased the work of **Cushnie et Ochs** modeled by the Ballet Hispanico company dancers in a unique presentation choreographed by Artistic Director **Eduardo Vilaro**. The evening also featured a fully sponsored open bar, hors d'oeuvres courtesy of E Squared Hospitality, desserts courtesy of Julie Elkind, and an exclusive silent auction, with music by DJ Cory Kennedy.

Dance Into Fashion was headed by Junior Society Co-Chairs **Paul Arnhold** and **Janna Raskopf**, Hosts **Hannah Bronfman**, **Carly Cushnie** and **Michelle Ochs**, and the Ballet Hispanico Junior Society Steering Committee and Benefit Committee.

Notable guests included Michele Cabruso-Cabrera, Alessandra Codinha, Kelly Connor, Carly Cushnie, Carolyn De Laurentiis, Jennifer Fisher, Julia Dimon, Sophie Elgort, Jesse Della Femina, Claire Distenfeld, Wes Gordon, Molly Howard, Joey Lico, Michelle Ochs, Sophie Pera, and Samantha Perelman, among others.

Event Partners: Cushnie et Ochs (designer), Jane Hotel (venue), Chatham Imports (liquor), E Squared Hospitality and Julie Elkind (catering).

All proceeds benefit Ballet Hispanico's Education & Outreach program, which provides 1,500 underserved NYC public school children per year with learning experiences that respect their individuality while enhancing their creativity, physical health, and cultural awareness.

ABOUT BALLET HISPANICO

Celebrating 42 years of dance and culture, Ballet Hispanico is recognized as the nation's preeminent Latino dance organization. Led by Artistic Director Eduardo Vilaro, Ballet Hispanico explores, preserves and celebrates today's Latino cultures through innovative artistic collaborations, world class dance training and national education and outreach programs. For more information, visit www.ballethispanico.org. Follow Ballet Hispanico on [Facebook](#) and [Twitter](#).

ABOUT THE JUNIOR SOCIETY

Launched in the fall of 2007, the Junior Society of Ballet Hispanico includes young professionals between the ages of 21 – 35 who care about dance and Latino culture and support Ballet Hispanico's education programs. Professions represented in this group include real estate, marketing, fashion, finance, entertainment, advertising, and more. All proceeds from each Junior Society event benefit Ballet Hispanico's Education & Outreach program.

ABOUT CUSHNIE ET OCHS

Since Carly Cushnie and Michelle Ochs launched CUSHNIE ET OCHS with the Spring 2009 collection, the brand has received the 2009 Ecco Domani Fashion Foundation Award, finalists for the 2010 Fashion Group International Rising Star Awards and currently top ten finalists for the 2011 CFDA/Vogue Fashion Fund. CUSHNIE ET OCHS is sold in the most exclusive boutiques worldwide, has been featured in *Vogue* and *W magazine* as the New Guard, and has garnered numerous credits in leading publications.

###