

HELENE BLIEBERG JOINS BALLETT HISPANICO AS INTERIM EXECUTIVE DIRECTOR

NEW YORK, NY – February 9, 2012 – Helene Blieberg has joined Ballet Hispanico, the nation’s preeminent Latino dance organization, as interim executive director, it was announced by Kate Lear, Chair of the Board of Directors. Ms. Blieberg will work with Artistic Director, Eduardo Vilaro, the staff and the Board during the transition to a permanent Executive Director.

“Eduardo and I are extremely impressed with Helene’s experience, depth of knowledge and professionalism,” Ms. Lear said. “Her presence and perspective will ensure a smooth continuation of all operations during this important and productive time for the entire Ballet Hispanico organization.”

Ms. Blieberg has more than 30 years experience in philanthropy and communications, including having served as Vice President and Executive Director of the CBS Foundation and Vice President of Communications for CBS. As Principal of Helene Blieberg Associates LLC, she has provided management and communication services to arts and cultural organizations, corporations and foundations since 2001. She specializes in assisting organizations in executive transition and has served in that capacity to six organizations, including the American Craft Council, ArtTable, CEC ArtsLink and Meredith Monk/The House Foundation for the Arts. She has also provided philanthropic and management services to Pfizer, American Express, the Upper Manhattan Empowerment Zone’s Cultural Industry Investment Fund, the United States Institute for Theatre Technology, and the Center for Arts Education, among others. She currently serves on the boards or advisory councils of the Alliance of Resident Theatres/New York, the Support Center for Nonprofit Management, Coro New York Leadership Center, and the Arts & Business Council/New York.

Blieberg stated, “I’m thrilled to be working with the dedicated staff and board of Ballet Hispanico helping to pave the way for the next executive director. Under Eduardo’s leadership, Ballet Hispanico continues to build on its strong legacy in a very exciting way.”

Ms. Blieberg succeeds Marie-Louise Stegall in this position.

About Ballet Hispanico

Celebrating 41 years of dance and culture, Ballet Hispanico was founded by Tina Ramirez and is recognized as the nation’s preeminent Latino dance organization. Now led by Artistic Director Eduardo Vilaro, Ballet Hispanico has grown from its grassroots origins as a dance school and community-based performing arts troupe to become a world-class institution that explores, preserves, and celebrates Latino cultures through dance. With a professional Company that has performed for an audience of over 2 million throughout 11 countries on 3 continents; a School of Dance unique in its emphasis on ballet, modern and Spanish dance; and an Education & Outreach division that creates extensive programming for public schools, both in New York and around the country, Ballet Hispanico builds new avenues of cultural dialogue and shares the joy of dance with all

communities. For more information, visit www.balleshispanico.org. Follow Ballet Hispanico on [Facebook](#) and [Twitter](#).

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